



# North Carolina Food Safety and Defense Task Force

Established 2003

## 2019 Conference

### From the Fork Back to the Farm: Outbreaks, Recalls, and Traceability

May 7-8, 2019

**Hamner Conference Center  
NC Biotechnology Center,  
15 T W Alexander Dr., Durham, NC 27703**

#### Day 1 – Tuesday May 7th

8:00 - 9:00

**Registration**

9:00 - 9:15

**Welcome**

*Shane Smith, Branch Head, State Environmental Health  
NC Department of Health & Human Services*

*Zack Moore, MD, MPH  
State Epidemiologist and Epidemiology Section Chief  
North Carolina Department of Health and Human Services*

*Joe Reardon, Assistant Commissioner  
NC Department of Agriculture & Consumer Services*

9:15 – 10:15

**Effective Communication during Recalls and Outbreaks**

*Dr. William Hallman, Rutgers University*

10:15 - 10:30

**Break**

10:30 - 11:15

**State Agencies Using Social Media to Communicate Recalls**

*Jessica Badour, Recall Coordinator & Outreach Specialist,  
Georgia Dept of Agriculture*

11:15 - 12:00

**The Romaine Lettuce “Do Not Eat” Advisory and the Impact on North Carolina Growers**

*Debbie Hamrick, North Carolina Farm Bureau, and James Sharp,  
Fresh -Pik Produce*

12:00 – 1:00

**Lunch**

1:00 – 1:15	<b>The Recall Game</b> <i>Veronica Bryant, North Carolina DHHS</i>
1:15- 2:00	<b>Frozen Vegetables, Sampling Testing, and the Impact to the Industry</b> <i>Dr. Sanjay Gummalla, America Frozen Food Institute</i>
2:00 – 2:45	<b>NCSU Food Safety/FSMA training across North Carolina</b> <i>Dr. Lynette Johnston and Currey Nobles, NC State University</i>
2:45 – 3:15	<b>30 Minute break &amp; networking</b>
3:15 – 5:00	<b>Panel Discussion: Recall/Outbreak - Johnston County Hams</b>  <i>North Carolina Public Health Epi – Nicole Lee, MPH</i> <i>NC Dept of Ag, Meat &amp; Poultry – Dr. Beth Yongue</i> <i>NC Dept of Ag, Food and Drug – Joan Sims</i> <i>USDA FSIS Applied Epidemiology – Bonnie Kissler</i> <i>CDC Outbreak Response and Prevention- Jessie Marus, MPH</i>
5:00pm	<b>Dismiss</b>
5:30 – 6:30	<b>Reception – Hosted by Industry, location TBA</b>

### Day 2 – Wednesday May 8th

7:30am – 8:45	<b>Breakfast/ Registration</b>
8:45 – 9:15	<b>Food Recalls, An Industry Perspective</b> <i>Steve Tracey- Manager QA Technical Services</i> <i>Retail Business Services</i>
9:15 – 10:00	<b>FDA Recall Protocols and Compliance</b> <i>Emma Nesbit- Recall Coordinator, FDA Atlanta District</i>
10:00– 10:15	<b>Break</b>
10:15 – 11:00	<b>Virginia RRT – Traceback Lessons Learned during Recalls</b> <i>Christy Brennan, Virginia Rapid Response Team Coordinator</i> <i>Virginia Department of Agriculture and Consumer Services</i>
11:00 – 11:45	<b>“From Oyster Farm to Raw Bar and Back....or Not!”</b> <i>Jeff French - NC DENR – Shellfish Sanitation</i>
11:45 – 12:00	<b>Results of The Game – Prizes</b> <i>Veronica Bryant, NC DHHS</i>
12:00pm	<b>Closing, Thanks &amp; Recognition, Announcements</b> <i>Steve Tracey, Chair- NC Food Safety &amp; Defense Task Force</i>